QESTIT and Synthesized partner to strengthen test automation with compliant, production-like test data

Zurich/London, 16ᵗʰ February 2026 – QESTIT, Europe's specialist for quality assurance and software testing, and Synthesized, a provider of automated test data management and provisioning, today announced a partnership to help organizations accelerate delivery while reducing risk. By enabling teams to use reproducible, production-like and privacy-safe test data across development and testing, the collaboration aims to improve the reliability of test automation and shorten release cycles.

The partnership brings together QESTIT's quality engineering expertise with Synthesized's capabilities for generating, masking and subsetting test data, and for integrating test data workflows into modern toolchains and CI/CD pipelines. This addresses common friction points that slow testing down, including manual data creation, unstable data dependencies and the use of sensitive production data in non-production environments.

"Reliable test data is one of the most underestimated success factors in test automation. By partnering with Synthesized, we can help clients industrialize test data provisioning, increase automation stability and meet privacy and auditability requirements at the same time," says Robert Bonomo, Country Manager Switzerland at QESTIT.

"At Synthesized, we treat test data as a repeatable, governed capability that teams can plug into their delivery processes. Together with QESTIT, we are making it practical for QA and engineering teams to move faster while maintaining compliance," adds Nicolai Baldin, Chief Executive Officer at Synthesized.

The joint offering spans discovery and assessments, implementation and integration into existing DevOps and QA toolchains, as well as enablement and training. Managed services are available to support ongoing operations and continuous improvement.

About QESTIT

QESTIT is Europe's leading expert in Quality Assurance and Software Testing. With 18 locations across 7 countries and a team of over 800 professionals, QESTIT has been delivering top-tier services to national and international clients for more than 25 years. Drawing on deep industry expertise and a commitment to continuous innovation, QESTIT tailors its solutions to meet each client's unique needs. Driven by excellence, QESTIT sets industry benchmarks and is focused on expanding its leadership and sustaining long-term growth.

About Synthesized

Synthesized provides a platform that automates test data management for development and testing, including data generation, masking and subsetting. Organizations use Synthesized to deliver consistent, repeatable test data and to meet privacy requirements across non-production environments.

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